



**focus on energy**<sup>sm</sup>

Partnering with Wisconsin utilities

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**FOR IMMEDIATE RELEASE**

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**Focus on Energy and Marshfield Utilities Join EPA in Brightening a Life with ENERGY STAR<sup>®</sup>, a Campaign that Brings Together Community Service and Energy Efficiency**

*Marshfield Utilities donates to Meals on Wheels partners as part of the ENERGY STAR Change the World Tour*

(Madison, WI—October 3, 2016) As part of the ENERGY STAR Change the World Tour taking place this October, Focus on Energy today announced that it plans to donate up to 15,000 LED bulbs to Meals on Wheels partners around the state. The Change the World Tour encourages people to choose ENERGY STAR certified LED bulbs in exchange for participating organizations' support of service projects that benefit local communities and brighten lives across America. As part of its involvement in the tour, Marshfield Utilities is partnering with Focus on Energy to provide LEDs to Meals on Wheels recipients.

For every in-store or social media action, Focus on Energy will donate up to five bulbs to a Meals on Wheels recipient through local partners. "We want to do our part to make lives better in our communities throughout Wisconsin and globally," said Charley Budd, Director of Operations. "Everyone who uses an ENERGY STAR certified LED is making a real difference in protecting the climate by reducing greenhouse gas emissions, and this month, they are also helping brighten the lives of those in need in their communities."

Marshfield Utilities has been a participating partner with Focus on Energy for 12 years. The programs offered through our participation have benefited our residential and business customers by keeping incentive dollars circulating within our community. These Focus on Energy programs help us, help you conserve and save.

Learn more at <http://marshfieldutilities.org/index.php/environment/conservation-programs>

Marshfield Utilities, a not for profit utility has been providing unsurpassed electric and water services to Marshfield and the surrounding community for over 100 years. Marshfield Utilities is proud to be one of the least expensive utilities in the state of Wisconsin.

With prices dropping rapidly across the country, LED lighting is becoming a real option for Americans at every economic level. The 2016 Tour highlights the energy-saving potential of LED lighting, and educates Americans on the importance of looking for the ENERGY STAR. Only products that have earned the ENERGY STAR are independently certified to deliver the efficiency and performance you expect from this exciting new technology. ENERGY STAR certified LED bulbs use up to 90 percent less energy than standard bulbs, and last 15



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to 25 times longer. A single bulb can save over \$55 in electricity costs over its lifetime and last over 12 years with typical use. Even with all the new choices, it's still simple: look for the ENERGY STAR for energy savings.

"Everyone can join us in brightening a life with ENERGY STAR," said Ann Bailey, Chief, ENERGY STAR Labeling Branch, EPA. "Each purchase of an ENERGY STAR certified LED bulb saves you money and makes a difference for the planet, but this October it can also improve the life of someone in need."

Learn more at [www.energystar.gov/BrightenALife](http://www.energystar.gov/BrightenALife) and [www.focusonenergy.com/ChangeTheWorld](http://www.focusonenergy.com/ChangeTheWorld).

### **About ENERGY STAR**

ENERGY STAR<sup>®</sup> is the simple choice for energy efficiency. For more than 20 years, people across America have looked to EPA's ENERGY STAR program for guidance on how to save energy, save money, and protect the environment. Behind each blue label is a product, building, or home that is independently certified to use less energy and cause fewer of the emissions that contribute to climate change. Today, ENERGY STAR is the most widely recognized symbol for energy efficiency in the world, helping families and businesses save \$362 billion on utility bills, while reducing greenhouse gas emissions by 2.4 billion metric tons since 1992. Join the millions who are already making a difference at [energystar.gov](http://energystar.gov).

### **About Focus on Energy**

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities. Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus on Energy information, resources and financial incentives help to implement projects that otherwise would not be completed. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control Wisconsin's growing demand for electricity and natural gas. For more information call 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com).